

# Hi there! It's Yvonne.

Please kindly peruse these slides for a better idea of the work that I have created for my current place of employment.

Weekly sale flyers for our client stores are a huge part of what I do. These usually take up about 60% of my weekly workload.



Different stores have different requests in terms of format, so design limitations can vary. For example, some may only have their flyers printed in black & white, while others may want smaller ads printed in full color.

Regardless, I do my best to ensure that our clients are happy with the work they are receiving, and that they feel it reflects their store and brand personality perfectly.



Sell Sheets are advertisements sent out in both digital and print format to client stores, usually to promote new items that we have stocked or will be stocking in our warehouse.

**Granny's PIE FACTORY**

We pride ourselves on crafting each of our pies with care and baking them until they reach perfection because at our table, family is always welcome, but the food has to earn its place.

**CASE DEAL!**  
\$2.00 OFF PER CASE  
8.14.23 - 8.28.23

**8" PB Cup Pie**  
Item #: 68447 • SRP: \$19.99  
Pack: 6 • Size: 32 oz  
Refrigerated Shelf Life: 5 days  
UPC-Unit: 00818546023458  
UPC-Case: 818546026202

**8" Lemon Meringue Pie**  
Item #: 68448 • SRP: \$17.99  
Pack: 6 • Size: 27 oz  
Refrigerated Shelf Life: 5 days  
UPC-Unit: 00818546021157  
UPC-Case: 81854602115

**New Items!**

Item #	Description	Pack	Size	UPC-Unit	UPC-Case	SRP	Refrigerated Shelf Life
68450	GRANNYS CHOC CRM PIE 8IN	6	32 oz	00818546021140	81854602114	\$17.99	5 days
68449	GRANNYS BAN CRM PIE 8IN	6	32 oz	00818546021164	81854602116	\$17.99	5 days
68451	GRANNYS COCONT CRM PIE 8IN	6	32 oz	00818546021195	81854602119	\$17.99	5 days

Existing Items ranked in order of popularity

**Questions?**  
Reach out to Alexis Bourbeau at [abourbeau@agne.com](mailto:abourbeau@agne.com) or 603-223-5486

Item ships frozen • Prices are subject to change depending on market conditions • Prices reflected do not include Intro deal

**Welch's**  
New England

**Juice Drinks**

Packing all the natural goodness of real fruit, Welch's juices are a delicious, nutritious way to treat yourself with every sip.

**Farmer-Owned Family-Grown**  
100% of the profits go to the American family farmers who own Welch's

ITEM #	DESCRIPTION	PACK/SIZE	UPC-CASE	SRP
39071	WELCHS 6PK GRAPE DRINK	4/60oz	04180033700	\$4.79
39072	WELCHS 6PK FRUIT PUNCH	4/60oz	04180035700	\$4.79
39079	WELCHS 6PK ORANGE PINAPPLE	4/60oz	04180034800	\$4.79

**Questions?** Reach out to Carole Jerome at [cjerome@agne.com](mailto:cjerome@agne.com) or 603-223-5433

**CAPTAIN GRISWOLD DARK ROAST SERIES**

IS PROUD TO INTRODUCE

**NEW ENGLAND COFFEE**

Notes of Soft Molasses and Dark Chocolate Raisins

Item #	Description	Pack	Size	UPC-Case	UPC-Unit	SRP
52042	NE COF BOLD DECISION BAG	6	10 OZ	78778001572	0078778001572	\$9.99
52043	NE COF DRKST DAWN K CUP	6	10 CT	78778001596	0078778001596	\$10.79
52042	NE COF DRKST DAWN K CUP	6	12 CT	78778001610	0078778001610	\$10.79
52063	NE COF HZMT CRM K CUP	6	10 CT	78778007054	0078778007054	\$10.79
52064	NE COF BOLD K CUP	6	12 CT	78778001589	0078778001589	\$10.79
52065	NE COF DRKST BLND K CUP	6	10 CT	78778007031	0078778007031	\$10.79

**Questions?** Contact Carole Jerome at [cjerome@agne.com](mailto:cjerome@agne.com) or 603-223-5433

Prices subject to change depending on market conditions.

**Chick-fil-A**

**NEW ITEMS!**

**Bottled Dressings**

**Questions?**  
Reach out to Donia Sanchez at 603-223-5381 or [dsanchez@agne.com](mailto:dsanchez@agne.com)

Item #	Description	Pack	Size	UPC-Unit	SRP
92704	CHICK FIL A AVOC LIME DRNG	6	12 oz	00070200856127	\$5.69
92704	CHICK FIL A AVOC LIME DRNG	6	12 oz	00070200856134	\$5.69
92705	CHICK FIL A CRMY SALSA DRNG	6	12 oz	00070200856141	\$5.69
92706	CHICK FIL A GRDN RANCH DRNG	6	12 oz	00070200856144	\$5.69
92707	CHICK FIL A ZESTY APLVIN	6	12 oz	00070200856165	\$5.69

**AVOCADO LIME RANCH DRESSING**  
Chick-fil-A's most popular salad dressing. The Avocado Salad Dressing is a twist on the Garden Herb Ranch Dressing. With creamy avocado, spices and lime, this southwest style dressing can live up to any salad or wrap.

**CREAMY SALSA DRESSING**  
The Creamy Salsa Dressing was originally developed by Chick-fil-A's culinary team to pair with the Spicy Southwest Salad and blends southwest flavors of corn, hot peppers, tomatoes and garlic.

**GARDEN HERB RANCH DRESSING**  
The classic Garden Herb Ranch Dressing mixes buttermilk with savory garlic, onion and herb flavors, giving it a traditional, creamy taste reminiscent of delicious homemade dressing.

**ZESTY APPLE CIDER VINAIGRETTE DRESSING**  
The lightest of the four dressings, this vinaigrette is made with apple cider vinegar, fruit juices, spices and honey for a vibrant yet sweet flavor.

Product Requires Refrigeration. Prices are subject to change based on market conditions.

**LOW-CALORIE EATING MORE DELICIOUS THAN EVER**

**Scott & Jon's**

**CURRENTLY IN STOCK!**

Item #	Description	Pack	Size	UPC-Case	UPC-Unit	SRP
69310	SCOTT & JON SHRIMP ALFREDO	6	8 oz	85817500392	0085817500392	\$4.79
69311	SCOTT & JON SHRIMP SCAMPI PASTA BOWL	6	8 oz	85817500391	0085817500391	\$4.79
69312	SCOTT & JON OIL SHRIMP RICE BOWL	6	8 oz	85817500368	0085817500368	\$4.79
69313	SCOTT & JON SHRIMP FRD RICE BOWL	6	8 oz	85817500395	0085817500395	\$4.79

All diets pasta packs tossed together with mouth-watering dressing. Then delicately slow-cooked with "meaty" flavors and combined with a bold and creamy Alfredo sauce.

Decadent and tender, garlic butter shrimp mixed with "meaty" long-grain rice, sweet tomatoes, and yellow peppers.

Handcrafted traditional campy sauce tossed into a bed of white rice, topped with tender shrimp and sweet tomatoes.

Traditional fried rice including delicate carrots, tender shrimp and peas, topped with succulent shrimp and fried scrambling egg.

Please contact Dealer. More for questions on the product at [dsanchez@agne.com](mailto:dsanchez@agne.com) or 603-223-5370



Along with some Sell Sheets come their corresponding banner web ads. These are posted to the company portal to either encourage clients to view our Sell Sheets or as an alternate method of providing information about new items.

**Chick-fil-A**  
**NEW ITEMS!**  
Chick-fil-A sauces: Avocado Lime Ranch, Creamy Salsa Dressing, Garden Herb Dressing, Tasty Apple Cider Vinaigrette.  
**CLICK TO LEARN MORE**

**BISOUSWEET**  
CONFECTIONS  
Newly designed labels for all of our doughnut muffins!  
**LEARN MORE**

**SNAPDRAGON**  
**DELICIOUSLY BOLD**  
Asian Noodle Soups on the Go

**MILK BAR**  
CHEWY COOKIE  
Milk Bars: Milk Bar Milk Cookies, Milk Bar Milk Cookies, Milk Bar Milk Cookies.

**KRUSTEAZ**  
Make it special, make it amazing, just open a Krusteaz mix and see where your imagination takes you. Fool-proof baking mixes.  
**WET JET IN STOCK**

**WELCH'S**  
100% Juices  
NEW 100% Juice: Cranberry Juice, 100% Juice: Blueberry Juice, 100% Juice: Orange Juice.  
**CLICK TO LEARN MORE!**

**SCOTT'S**  
Shrimp Alfredo, Shrimp Scampi, Shrimp Fried Rice, Garlic Butter Shrimp.  
290 CALORIES, 270 CALORIES.

**KRUSTEAZ**  
GLUTEN FREE  
TRIPLE CHOCOLATE CHUNK  
Blueberry Muffins, Triple Chocolate Chunk Muffins.

**SWIFFER**  
WET JET  
Wet Jet cleaning solution bottles and box.

To the right is a recent large-scale project that I had been tasked with. My department sometimes holds "contests" to determine the designer best fit to take on a new project. As I was the designer selected to move forward with this vehicle wrap design, I was given the great opportunity to have my work on the roads of New England.

This wrap design was created for AGNE with the intention of promoting the company to potential new client stores.

This is currently an ongoing project that is in the printing and application stage with an external vehicle wrap and decal company.





I create "packages" of grocery store window signs seasonally for stores to choose from throughout the year. These are printed in a large format and placed behind store windows to help drive foot traffic.

WE HAVE EVERYTHING  
TO MAKE THIS SUMMER  
**S'MORE  
FUN!!!**

Now Available  
in our  
**DELI**

*Freshly made*  
**sandwiches  
to order!**

~ Stop by our bakery ~

We have  
**EVERYTHING**  
you need!

STOP BY OUR  
**SEAFOOD  
DEPARTMENT**  
~ FOR THE ~  
*Freshest*  
**Quality Seafood**



# I have also created...

- **Event signage**
- **Directional, safety & regulatory signage**
- **Appliance wraps/decals**
- **Booklets, zines, and guidebooks**
- **Culinary menus**
- **Logos & branding for new stores**
- **Infographics**
- **Slide decks**

Thank you for taking the time to view my work.

If you have any questions, don't hesitate  
to reach out to [vonsimdesign@gmail.com](mailto:vonsimdesign@gmail.com)

*Sincerely, Yvonne*